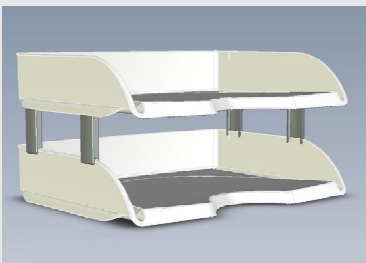







<b>Designation</b>	<b>Wide Entry Letter Tray</b>
<b>Name</b>	<b>Gloss by cep</b>
<b>Product No.</b>	<b>135-2 + G</b>
<b>Lyreco</b>	<b>8103511-8103522</b>
<b>Target Market</b>	<b>Offices, SoHo</b>

<b>Product Features</b>	<b>Consumer Benefit</b>
<p>Designed with smooth rounded contours Combination of high gloss and matt surface finish Document entry is edgeways by the long side of the tray</p>	<ul style="list-style-type: none"> <li>⇒ Contemporary design, harmonising with all styles of office, both in business and at home.</li> <li>⇒ Files are easier to grip and identify by their spine label - rapid and easy handling.</li> <li>⇒ Seems less obtrusive on the desk than a front-loading tray.</li> </ul>
<p>Wide and sloping frontal cut-out</p>	<ul style="list-style-type: none"> <li>⇒ Facilitates insertion of documents and makes it easier to reach into the tray below when stacked.</li> </ul>
<p>Solid floor, with a raised base section in the shape of a hyperbola 2 wide lateral strengthening sections</p>	<ul style="list-style-type: none"> <li>⇒ Gives extra rigidity under heavy load.</li> <li>⇒ Enhances the quality feel.</li> <li>⇒ Facilitates stacking of trays</li> <li>⇒ Allows the user to slide trays into either a vertical stacking or staggered formation.</li> <li>⇒ The new132/2+ is perfectly compatible with the old version.</li> </ul>
<p>Fits 4 optional Risers (Mod. 210+)</p> 	<ul style="list-style-type: none"> <li>⇒ Increases the usable height by 5 cm.</li> </ul>
<p>Compatible with the organiser 149/4</p> 	<ul style="list-style-type: none"> <li>⇒ Creates a very stable and compact set, for keeping handy all small offices supplies.</li> </ul>
<p>Gloss Colour</p>	<ul style="list-style-type: none"> <li>⇒ Dynamic and bright colours</li> </ul>
<p><b>Useful dimensions:</b> 328 x 245 mm H 50 mm <b>Overall dimensions:</b> 341 x 265 mm H 65,4 mm <b>Material :</b> impact polystyrene</p> 	<ul style="list-style-type: none"> <li>⇒ Takes documents up to 24 x 32 cm.</li> <li>⇒ Capacity 420 sheets (80 g).</li> <li>⇒ Robust and rigid.</li> <li>⇒ 100% recyclable for a better environmental protection.</li> </ul>
<p>100% Made in France Factory ISO 9001, ISO 14001 and OHSAS 18001 certified</p> 	<ul style="list-style-type: none"> <li>⇒ Guarantee that the product is manufactured to the highest Quality and Environmental standards and with respect for the Health and Safety of employees.</li> </ul>

**Why list this product in your catalogue?**

**The excellent price/quality ratio suggests a possible target of between 1/4 and 1/3 of the market for budget priced fully specified stacking trays.**



### Suggested catalogue text

*Wide entry letter tray. Elegant and unobtrusive. Highly practical, with a wide aperture in front, it will enable you easily to organise, retrieve and handle contents.*

*It holds files up to 24 x 32 cm in size. Trays can be stacked vertically or in staggered formation, and the new tray can be stacked on top of the old model. Overall dimensions: 341 x 265 mm H 65.4 mm. Moulded in highly robust impact resistant polystyrene, 100% recyclable.*

Available Colours	% Sales	Barcode	Unit of Sale	Letter tray
Anise	New	3462159006680	Dimensions UoS (mm)	341 x 265 H 65,4
Pretty Pink	New	3462159006710	Weight UoS	225 g
			Pack Quantity	Box of 10
			Pack Dimensions (mm)	360 x 280 H 360
			Pack Weight	2,65 kg
			Pallet : number of units	240
			Pallet : W x L x H (mm)	1200 x 800 H 1205